

Appendix G

October 4, 2004

[REDACTED]

Dear [REDACTED],

I am writing this letter to you on behalf of the Pet Foster Network. I am hoping that [REDACTED] [REDACTED] would donate fifty customized t-shirts for an upcoming event.

The Pet Foster Network helps seventeen animal rescue groups and county shelters to recruit as many foster homes as possible by promoting the joys and needs of pet fostering in Durham, Orange, Chatham, and Wake counties. Local animal shelters euthanize dozens of healthy and friendly animals each day due to limited holding space. Local animal rescue groups have to turn away dozens of adoptable animals each week because they lack holding space. Animal rescue groups and shelters need families or individuals to provide temporary in-home care for healthy and friendly dogs, cats, rabbits, and other animals in need until they can be placed for adoption— these animals need foster parents. Not only do foster parents maximize the number of animals rescued, they also help to care for animals that would be difficult to care for in a shelter or kennel environment— orphaned or feral kittens, animals recovering from major surgery, or dogs needing one-on-one behavior rehabilitation or a break from the shelter. And ALL animals in foster homes always find permanent adoptive homes.

In 2003:

- 14,606 animals were euthanized in Wake, Orange, Durham, and Chatham county shelters in North Carolina.
- In Tompkins County, N.Y. (pop. 101,411), 36 percent of the animals maintained in shelters were placed in foster homes.
- In the Triangle (pop. 1,050,645), only 9 percent of animals maintained in shelters were placed in foster homes.

On October 30, 2004, we will be representing the Pet Foster Network at the Third Annual Benefit Bark in Central Park, Durham. During this event, we will have the opportunity to advertise our cause to hundreds of residents. We want to distribute fifty t-shirt to participants who will further help us spread the word about the joys and needs of pet fostering.

Appendix G

The t-shirts can be of any sizes and colors– we do not have a preference. [REDACTED]
[REDACTED]'s' logos will be printed on the t-shirts. We recognize all donors by posting their logos on our web site. And all donations to the Pet Foster are tax-deductible. Please consider our request for a donation from your business.

I can be reached at (919) 425-2330 to answer any questions you might have. Please expect my follow-up phone call on Monday, October 11, 2004. Attached is the flyer (dog) we want to print on the back of the t-shirts but with the heading “Afraid of long-term commitment?” in the front.

Sincerely,

Barbara Lapointe
Founder/Manager
Pet Foster Network
www.petfoster.org
[REDACTED]